## PRACTISE-ORIENTED TRAINING AND CONSULTING WORKSHOP "Successfully applying for research (& innovation) cooperation funding using German, European or international sponsors"

September 18 - 19, 2015 KIMEP (Almaty, Kazakhstan)

Day 1	
General Introduction: Internationalization of Education and Research - A Global Trend and its Opportunities	Stefan Kurzmann
Seminar Introduction: Own Background, Structure, Background and Expectations of the Participants	Dr. Klotzbücher
The German System of Research Organisations Introducing the manifold of potential (research) cooperation partners, their requirements, their expectations and limits	Dr. Klotzbücher
The German System of Research Funding Sources Cover the plethora of funding opportunities for foreign scientists and their German partners: DAAD, DFG, AvH and much more (including German benevolent foundations)	
Where to apply and how?  Feaching the structured application form used in the German funding system - and pointing out pitfalls.	
European and International Research Funding Sources An overview	Dr. Klotzbücher
Basics of Horizon 2020 From the intentions of the Commission to research priorities and information sources	
Prime chances: Marie Curie & ERC Starting/Consolidator Grants. Cooperations in larger research consortia	
From a Rough Idea to an Effective Proposal The two-page-target summary: research, excellence, implementation, impact. Proposal writing vs. mortal sins	Dr. Klotzbücher
Discussion & individual proposal advice	
Day 2	•
Introduction: The German Strategy of Internationalization in tertiary Education and Research	Stefan Kurzmann
Looking from the other side Thinking like an evaluator	Dr. Klotzbücher
Simplified: European information policy and the Participation Portal Registration, Part A, part B, the PIC & the Proposal Guide The deadline - and a second too late	
The Commission Procedures:  A look behind closed doors - thinking like a project officer.  Proposal Evaluation, negotiation, management, reports, audits	Dr. Klotzbücher
The Art of Grant Writing The perfect abstract; the do's and taboos; improving a supposedly finished proposal;	
mproving a rejected proposal	
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